

The Earthshot Prize 2025

Submissions open

THE
EARTHSHOT
PRIZE

**Official
Nominator
2025**

**Deadline:
November
30, 2024**

INESC TEC is - once again - an official nominator of the EarthShot Prize.

Do you have a solution? We can endorse you!

Do you want to know more about the selection criteria and priorities? We explain it to you!

Submit your solution!





SELECTION CRITERIA AND PRIORITIES

1 MANDATORY

2 PREFERRED

3 CONSIDERED

1. MANDATORY

To be considered for the Earthshot Prize, all nominations must meet these minimum criteria:

- The solution makes progress towards at least one the 5 earthshots.
- The solution is beyond idea/concept stage with demonstrated environmental impact.

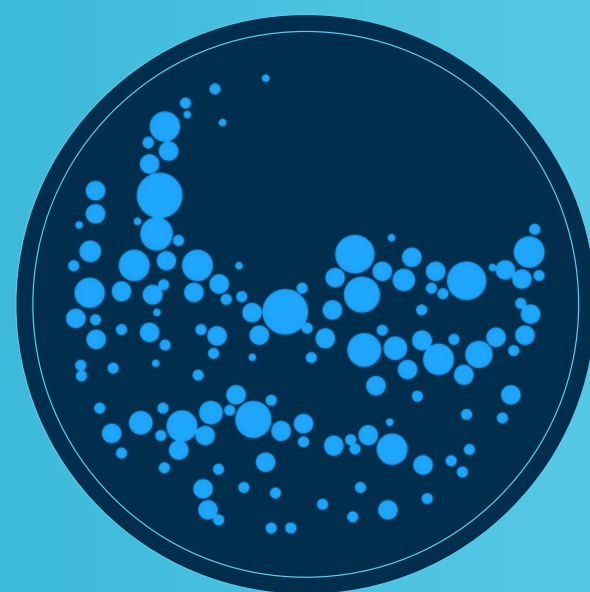
THE FIVE EARTHSHOTS:



**PROTECT
AND RESTORE
NATURE**



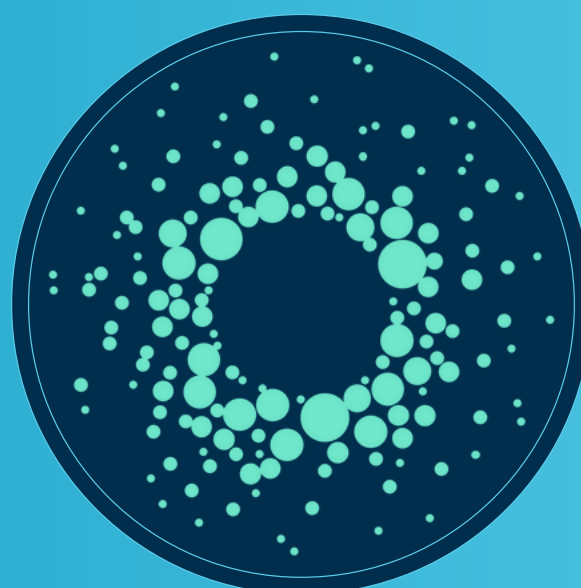
**CLEAN
OUR
AIR**



**REVIVE
OUR
OCEANS**



**BUILD A
WASTE-FREE
WORLD**



**FIX
OUR
CLIMATE**

2. PREFERRED

- **15 AREAS OF INTEREST**

In 2025, there are three areas of interest for each Earthshot. These areas have been identified by the Earthshot Prize team through expert consultation as areas of high opportunity and urgency. However, solutions outside of these focus areas are also welcomed.

- **5 CROSS-CUTTING ENABLERS**

The “cross-cutting enablers” are identified approaches and tools that can accelerate the environmental improvements the Earthshot Prize team seeks without being specific to any single Earthshot.



2. PREFERRED

The 15 areas of interest are:

PROTECT AND RESTORE NATURE



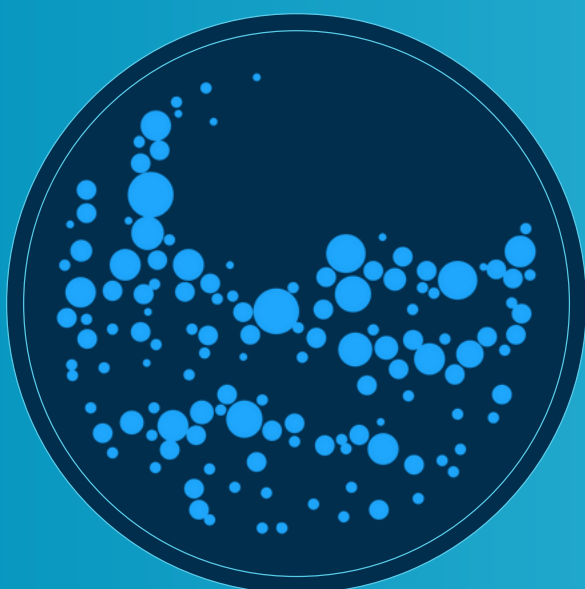
- Protecting areas of high biodiversity such as forests, wetland, peatlands and wildlife corridors.
- Restoring damaged ecosystems
- Feeding people while protecting nature.

CLEAN OUR AIR



- Engaging citizens in data collection and clean air policies
- Preventing the burning of fields, forests and waste
- Transitioning to clean transportation for all.

REVIVE OUR OCEANS



- Protecting and restoring coastal ecosystems
- Replenishing fish populations
- Reducing demand for fishmeal.

2. PREFERRED

The 15 areas of interest are:

BUILD A WASTE-FREE WORLD



- Reducing food loss from farm to fork
- Phasing out single-use and non-recycled plastics
- High-value circularity in fashion and electronics.

FIX OUR CLIMATE



- Creating an equitable clean energy future
- Addressing non-CO2 greenhouse gas emissions
- Decarbonising hard to abate sectors.

2. PREFERRED

The 5 cross-cutting enablers are:

1



Solutions that use technology, AI or data to enable transformative change.

2



Solutions that create or leverage nature and carbon markets, novel financial mechanisms and essential legal solutions.

3



Solutions led and informed by indigenous and local communities.

2. PREFERRED

The 5 cross-cutting enablers are:

4



Solutions that promote shared economic opportunity.

5



Solutions that enable policy change.

3. CONSIDERED

There are 4 common filters against which the Earthshot Prize team will assess nominations and select their ultimate winners. These filters will help the team to assess the solution's quality as well as the suitability for The Earthshot Prize and whether they are the right fit for the support offered by the team.

The following pages present the four common filters that the jury is looking for in the finalists.



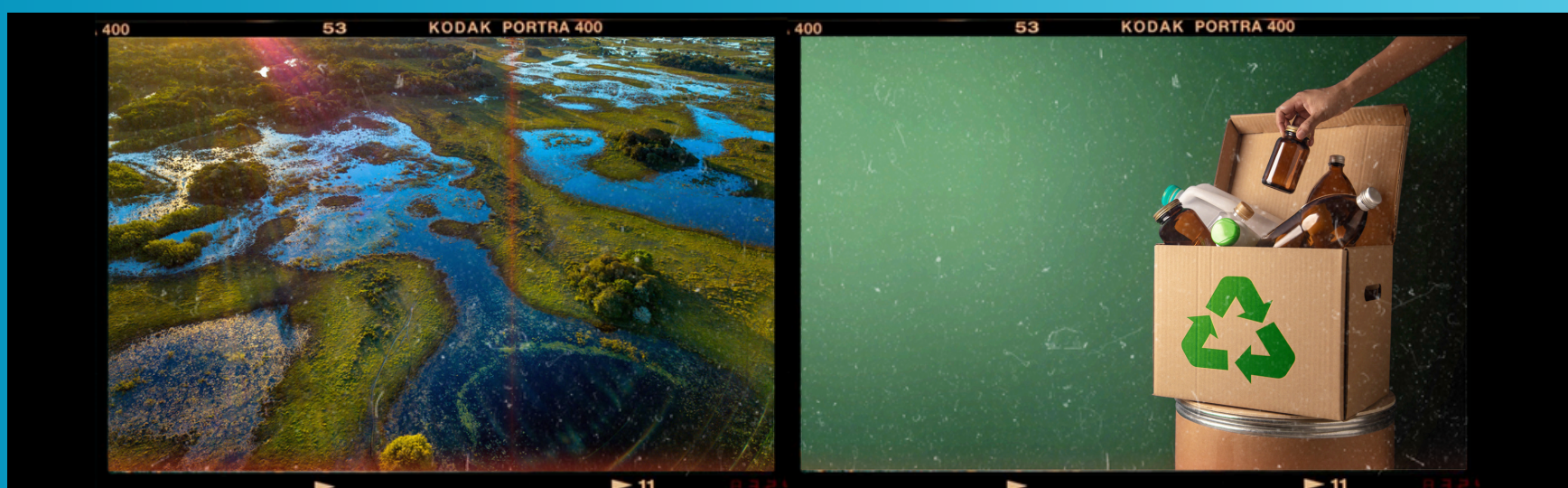
3. CONSIDERED

The 4 common-filters are:

1. POTENTIAL FOR GLOBAL IMPACT

Solutions must clearly articulate their impact to date, and have significant potential to make a difference in the future based on one or more of the following environmental metrics:

- Hectares of land, ocean or freshwater systems protected or restored
- Biodiversity increases on land, freshwater systems or in oceans
- Reduction in concentrations of particulate matter (PM2.5/PM10)
- Tonnes of waste saved, reduced, recycled or avoided
- Tonnes of greenhouse gas emissions saved, captured or avoided.



3. CONSIDERED

The 4 common-filters are:

2. DIVERSITY OF SOLUTION TYPES

The finalist cohort every year is intended to showcase a wide breadth of solution types to recognise that achieving the Earthshots will require action from every type of institution. The panel wants to see nominations from around the world and all solution types. This could be:

- An organisation (not-for-profit or for-profit)
- Government institution, local or national (including a country or city)
- A partnership of more than one organisation
- A team or small group of individuals.



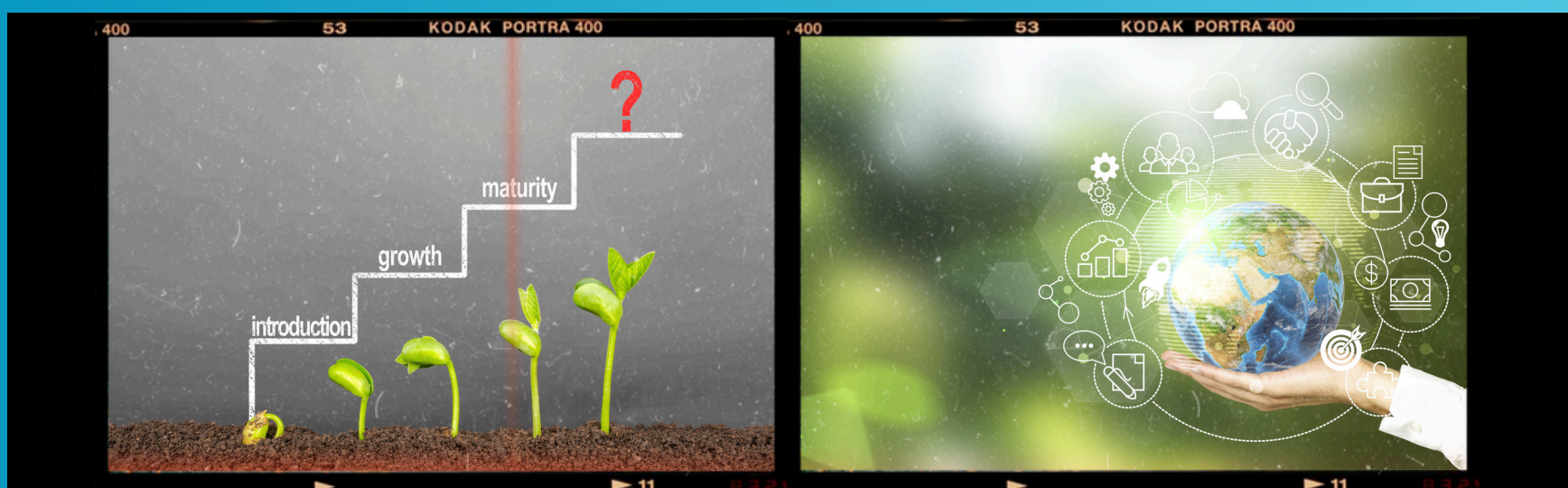
3. CONSIDERED

The 4 common-filters are:

3. STAGE OF SOLUTION

The Earthshot Prize team looks for solutions that can have a major impact within a decade if they receive the appropriate technical, financial, communications or organisational support. This means they:

- Are well-developed beyond the idea stage and seen early positive impact
- Require additional support to be scaled or replicated at scale. Solutions that have already achieved a level of maturity where they only need access to funding are less of a focus
- Have made significant progress in the past year with clear organisational or solution-based breakthroughs.



3. CONSIDERED

The 4 common-filters are:

4. ORGANISATIONAL FOUNDATIONS

- Quality of leadership – a dedicated team/ founder committed to scaling or replicating the solution who bring knowledge of the problem it addresses.
- Inclusive leadership – a team that demonstrates inclusivity and represent their community, including female, indigenous and local community-led solutions.
- Organisational stability – the nominee ought to have solid governance and financial arrangements.
- Scale model – a nominee with a credible model by which their solution could be replicated or scaled to have transformative impact.





DOUBTS?



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